**News Release**

**Traverse Bay Internal Medicine, PC Earns Patient-Centered Medical Home Designation from**

**Blue Cross Blue Shield of Michigan**

Traverse City, Mich. (July 2017) – Blue Cross Blue Shield of Michigan has designated Traverse Bay Internal Medicine, PC as a Patient-Centered Medical Home practice for 2017. The designation period runs from July 1, 2017 through June 30, 2018.

This means we work together with patients to improve their care according to their personal health goals.

“The patient-centered medical home model is centered on the patient,” said Dr. Robert Pacer, MD. “We take a comprehensive approach to patient care helping patients meet their health goals and keeping track of all their specialist visits, test results and prescriptions,” said Dr. Timothy Weichert, DO, PhD.

Blue Cross Blue Shield of Michigan has designated roughly 1,709 primary care practices — with 4,692 primary care doctors — as PCMH practices. The program is the largest of its kind in the country.

With the PCMH model, we create care teams that work with patients to keep them healthy and monitor their care on an ongoing basis.

We coordinate patients’ health care using registries to track conditions and make sure they receive the care they need. We offer more access to the care team and help patients better manage conditions like asthma and diabetes.

A recent analysis of Blue Cross claims data shows that PCMH-designated doctors are succeeding in more effectively managing patients’ care to keep them healthy and prevent complications.